



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163755-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROSPER	316

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	163755	06838109

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/15/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 3 All Th 08/16/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 1 All F 08/17/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM									
2	08/15/12	08/17/12	M-F Today Show	M-F 7a-9a	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 All W 08/15/12 7:29 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 1 All W 08/15/12 8:44 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 2 All Th 08/16/12 7:22 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 4 All Th 08/16/12 8:43 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 5 All F 08/17/12 7:59 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM 3 All F 08/17/12 8:42 AM M-F Today Show M-F 7a-9a :30 AFP-12-TV-14 STILL BELIEV \$600.00 NM									
3	08/15/12	08/17/12	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/15/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-14 STILL BELIEV \$250.00 NM 2 All Th 08/16/12 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-14 STILL BELIEV \$250.00 NM 3 All F 08/17/12 12:59 PM News 4 @ Midday M-F M-F 12noon-1p :30 AFP-12-TV-14 STILL BELIEV \$250.00 NM									
4	08/15/12	08/17/12	News 4 @ 6p M-F	M-F 6p-632p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/15/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-14 STILL BELIEV \$800.00 NM 3 All Th 08/16/12 News 4 @ 6p M-F M-F 6p-632p :00 \$800.00 NM Credited 2 All F 08/17/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-14 STILL BELIEV \$800.00 NM									



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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROSPER	316	

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5	08/15/12	08/17/12	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	08/15/12	6:43 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-12-TV-14 STILL BELIEV	\$700.00	NM
3 All	Th	08/16/12		News 4 @ 630p M-F	M-F 630p-7p	:00		\$700.00	NM
			Credited						
2 All	F	08/17/12	6:51 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-12-TV-14 STILL BELIEV	\$700.00	NM
6	08/15/12	08/17/12	The Tonight Show	M-Th 1035p-1135p	--WTF--	:30	3	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 All	W	08/15/12	10:48 PM	The Tonight Show	M-Th 1035p-1135p	:30	AFP-12-TV-14 STILL BELIEV	\$350.00	NM
2 All	Th	08/16/12	11:32 PM	The Tonight Show	M-Th 1035p-1135p	:30	AFP-12-TV-14 STILL BELIEV	\$350.00	NM
1 All	F	08/17/12	10:48 PM	The Tonight Show	M-Th 1035p-1135p	:30	AFP-12-TV-14 STILL BELIEV	\$350.00	NM
7	08/15/12	08/17/12	Access Hollywood Late PM	M-Th 1135p-1207a	--WTF--	:30	3	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 All	W	08/15/12	12:04 AM	Access Hollywood Late PM	M-Th 1135p-1207a	:30	AFP-12-TV-14 STILL BELIEV	\$200.00	NM
2 All	Th	08/16/12	11:56 PM	Access Hollywood Late PM	M-Th 1135p-1207a	:30	AFP-12-TV-14 STILL BELIEV	\$200.00	NM
1 All	F	08/17/12	11:51 PM	Access Hollywood Late PM	M-Th 1135p-1207a	:30	AFP-12-TV-14 STILL BELIEV	\$200.00	NM
8	08/18/12	08/18/12	Saturday Prime C	Sa 9p-10p	-----S-	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	08/18/12	9:14 PM	Saturday Prime C	Sa 9p-10p	:30	AFP-12-TV-14 STILL BELIEV	\$800.00	NM
9	08/19/12	08/19/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	08/19/12	8:51 AM	Chris Matthews	Su 830a-9a	:30	AFP-12-TV-14 STILL BELIEV	\$175.00	NM
10	08/19/12	08/19/12	Meet The Press	Su 9a-10a	-----S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	08/19/12	9:46 AM	Meet The Press	Su 9a-10a	:30	AFP-12-TV-14 STILL BELIEV	\$400.00	NM
11	08/19/12	08/19/12	NFL (Sunday)	Su 6p-930p	-----S	:30	3	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	3	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Su	08/19/12	7:41 PM	NFL (Sunday)	Su 6p-930p	:30	AFP-12-TV-14 STILL BELIEV	\$1,600.00	NM
1 All	Su	08/19/12	7:51 PM	NFL (Sunday)	Su 6p-930p	:30	AFP-12-TV-14 STILL BELIEV	\$1,600.00	NM
3 All	Su	08/19/12	9:24 PM	NFL (Sunday)	Su 6p-930p	:30	AFP-12-TV-14 STILL BELIEV	\$1,600.00	NM
12	08/20/12	08/21/12	News 4 Today II 6a-7a	M-F 6a-7a	MT-----	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Americans for Prosperity	AMER FOR PROSPER	316	

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16	08/20/12	08/21/12	News 4 @ 630p M-F	M-F 630p-7p	MT-----	:30	2	\$700.00	NM																																																							
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>08/20/1208/26/12MT-----2\$700.00</div> <table><thead><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></thead><tbody><tr><td>2</td><td>All</td><td>M</td><td>08/20/12</td><td>6:58 PM</td><td>News 4 @ 630p M-F</td><td>M-F 630p-7p</td><td>:30</td><td>AFP-12-TV-14</td><td>STILL BELIEV</td><td>\$700.00 NM</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>08/21/12</td><td>6:51 PM</td><td>News 4 @ 630p M-F</td><td>M-F 630p-7p</td><td>:30</td><td>AFP-12-TV-14</td><td>STILL BELIEV</td><td>\$700.00 NM</td></tr></tbody></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	M	08/20/12	6:58 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-12-TV-14	STILL BELIEV	\$700.00 NM	1	All	Tu	08/21/12	6:51 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-12-TV-14	STILL BELIEV	\$700.00 NM																						
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17	08/20/12	08/21/12	The Tonight Show	M-Th 1035p-1135p/	MT-----	:30	2	\$350.00	NM																																																							
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>08/20/1208/26/12MT-----2\$350.00</div> <table><thead><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></thead><tbody><tr><td>2</td><td>All</td><td>M</td><td>08/20/12</td><td>11:10 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>AFP-12-TV-14</td><td>STILL BELIEV</td><td>\$350.00 NM</td></tr><tr><td>1</td><td>All</td><td>Tu</td><td>08/21/12</td><td>11:10 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>AFP-12-TV-14</td><td>STILL BELIEV</td><td>\$350.00 NM</td></tr></tbody></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	M	08/20/12	11:10 PM	The Tonight Show	M-Th 1035p-1135p/	:30	AFP-12-TV-14	STILL BELIEV	\$350.00 NM	1	All	Tu	08/21/12	11:10 PM	The Tonight Show	M-Th 1035p-1135p/	:30	AFP-12-TV-14	STILL BELIEV	\$350.00 NM																						
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18	08/20/12	08/21/12	Access Hollywood Late P1M-Th 1135p-1207a/	MT-----		:30	2	\$200.00	NM																																																							
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19	08/16/12	08/16/12	News 4 @ 6p M-F	M-F 6p-632p	---T---	:30	1	\$800.00	NM																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

www.kobtv.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
163755-1	08/26/12	August 2012	07/30/12 - 08/21/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Americans for Prosperity	AMER FOR PROSPER	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/16/12	08/16/12	News 4 @ 6p M-F	M-F 6p-632p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Th 08/16/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-12-TV-14 STILL BELIEV \$800.00 NM									
20	08/16/12	08/16/12	News 4 @ 630p M-F	M-F 630p-7p	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Th 08/16/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-12-TV-14 STILL BELIEV \$700.00 NM									
<u>Total Spots</u>							46		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,675.00
<u>Agency Commission</u>	\$4,001.25
<u>Net Amount Due</u>	\$22,673.75